



# Why Dubai?

Audit / Tax / Advisory / Risk / Technology

Smart decisions. Lasting value.

## Why Dubai?

Dubai has emerged as the region's leading global business hub, which provides a launch pad with unique economic opportunities and value propositions.

## World-class infrastructure and peaceful harmony

Dubai's world-class infrastructure and efficient air, sea and road links ensure your organisation is able to maximize opportunities from its initiation.

Dubai provides its diverse population, representing over 200 nationalities, with an exquisite and peaceful community living. There is an extensive public transportation network, which helps Dubai's population move around with efficiency and safety.

## Attracting the pioneers

Dubai attracts the best Entrepreneurial and Professional talent to the region, not only for its multi-cultural environment and location, but its ease to transact business on the global stage. From

Fashion to Retail, Private Banking to Health Care, Tourism to Oil & Gas, most Fortune 500 Companies already maintain a strong presence in the region; further enforcing its credibility.

## More than a tax-free environment

Dubai's strong commitment to a tax free regime for most entities, a true free market economy an efficient and fair legal system sets Dubai apart from regional competitors.

In UAE, business and governance structures allow it to play an increasingly pivotal role in the global economy. It is a nation that continues to blossom, attracting foreign investment and creating jobs.

Its position as a central hub for trade and tourism continues to bring people to Dubai, allowing it to forge new partnerships and improve on the strong transport links that have been developed.

The UAE enjoys a strategic location on the new Southern Silk Road between Asia, Europe and Africa, a situation that provides optimum trading conditions and means the UAE is poised to take advantage of economic activity among the world's fastest growing and developing economies.

Thousands of Chinese businesses use Dubai as a hub for Africa. Latin American 'multi-latinas' see Dubai as a launch pad into South Asia. And, of course, Western multi-nationals use Dubai as a hub for the Middle East. Dubai is both a unique trans-continental trade hub and a nexus for innovation in the fields of technology, culture and the wider knowledge economy.

## What sets Dubai apart?

- 100% repatriation of profit and capital – no quotas or trade barriers.
- World-class education with leading branding institutions.
- Low (5%) import duties with many exemptions for industries.
- No personal or corporation tax
- 100% foreign ownership with investor friendly.
- Able to cater to leading economies due to strategic geographical location.
- Best law regime in the region.
- Strong connectivity and infrastructure.
- Over 20 free zones to suit various requirements.
- Home to multiple fortune 500 companies and leading Indian conglomerates.

## Your global partner

Crowe UAE is a leading member firm of Crowe Global which is ranked as the top 9 global accounting networks, with more 725 offices across 726 countries and close to 31,000 partners and staff.

As a multidisciplinary practice, we offer unparalleled access to international expertise and talent. Our commitment, to the highest technical standards and integrity, ensures that our clients receive the most accurate and relevant advice.

We have emerged as one of the leading multidisciplinary practices in the UAE region.

Providing quantity and efficient professional services leverage by our extensive experience of local businesses and a high level of partner involvement.

Our aim to provide due diligence with care has enabled us to serve a diverse range of clients ranging from small family-owned businesses to large multinational conglomerates.

### Going beyond expectations

We are sensitive to the rapidly changing business dynamics and strive to keep ourselves updated with the highest technical standards.

Continuously training our dedicated staff helps ensure that we are able to deliver seamless services. Due to the continued trust placed upon us, we are always encouraged to share our technical skills and wide knowledge in the industry with our clients.

### We offer

- Over 35 years of expertise in the UAE region
- Excellent relationship with regulatory authorities, free zones and fellow professionals.

- Wide network of offices in the region with over 250 employees
- Strong and comprehensive regulatory compliance support.
- We offer periodic updates on the current corporate rules and regulations through seminars, publication of research reports and articles.
- Technical and professional training for all levels of management.
- Cross border tax planning and transfer pricing strategies with the assistance of our global member firms
- Capability of registering intellectual property worldwide

### Our Credentials

- Public Company Accounting Oversight Board, USA
- Dubai SME One Hundred Awardee
- Accredited Employer and recognized to provide training (articleship) for Institute of Chartered Accountants in England & Wales

- Full Member Firm of Crowe Horwath International, a true network per IFAC definition
- Crowe Horwath International is A Full Member of The Prestigious Forum of Firms
- Platinum Status Employer by ACCA (Association of Chartered Certified Accountants), UK
- Approved Auditors by Central Bank of UAE
- ESCA UAE Approved Auditors
- Registered and Approved Auditors' with World Bank
- Registered and Approved Auditors' with Asian Development Bank
- DFSA approved auditor
- Approved Auditors by Real Estate Regulatory
- Agency (Dubai Land Department)
- Approved by ICAI (Institute of Chartered Accountants of India) to train articled clerk
- ISO 9001:2008



## About Us

Your global partner

Crowe is ranked as the 6th largest accountancy network in the United Arab Emirates with globally more than 35,000 partners and staff in over 130 countries.

We share a common purpose of building value for clients through international business. Still placing great emphasis on establishing long-term relations with each of our clients. This enables to work together in an atmosphere of openness and trust. Simply stated, it is how we live our core values – care, share, invest and grow.

The firm continually demonstrates a commitment to quality while serving clients through our international expertise and talent. Our commitment to the highest technical standards and integrity, ensures that our clients receive the most accurate and relevant advice.

We provide professional services by leveraging through extensive local experience and high level of partner involvement. Our aim to provide due diligence with care has enabled us to serve a diverse range of clients ranging from small family owned businesses to large multinational conglomerates.

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\*Source: the ranking is based as per the International Accounting Bulletin's publication, April 2018, Issue 584.